



# ConstructReach

## Tiered OFFERINGS

The construction industry is in crisis with more exiting the field than new professionals entering it. Combine that fact with a decreased interest in the construction sector by diverse young people and a perfect storm is being created. As a team of construction consultants, specializing in workforce development, organizational growth, and recruitment and retention strategies, and recruitment and retention processes, ConstructReach helps you develop and enhance key growth-focused initiatives, enhance your company's visibility, and save you money in recruitment and retention efforts.

### IMPACT

Assess. Develop. Evaluate.

**\$35,000**

**Impact** is designed to assess and evaluate organizational health within companies. Our expert team employs data-driven methodologies to analyze your current landscape, measure progress, and identify areas for improvement. Through customized assessments, benchmarking, and actionable insights, Impact helps you understand your performance, set meaningful goals, and track your journey towards a more inclusive workplace. Whether you're starting your recruitment and retention efforts or looking to enhance existing programs, Impact provides the tools and expertise to drive meaningful change and foster a culture of belonging.

#### Benefits

- ✓ Evaluation of current recruitment and onboarding processes
- ✓ Entry level recruitment support - identifying schools/screening
- ✓ Evaluation and consult on diversity of culture and thought
- ✓ Evaluation of internship program
- ✓ Develop and formalize a tailored internship program with metrics - including intern & new hire professional development curriculum
- ✓ Annual personalized social responsibility impact report
- ✓ Social media content creation for up to 5 job openings
- ✓ Assessment of social media marketing
- ✓ Help identifying and securing educational and community partnerships
- ✓ Baseline survey + proposed solutions
- ✓ Internal and external messaging

### EQUIP

Tools. Resources. Framework.

**\$55,000**

**Equip** empowers organizations to take charge of their organizational health journey with a robust suite of tools, resources, and frameworks. This comprehensive package provides everything you need to implement and sustain effective initiatives. Our proven frameworks help you structure your approach, set measurable goals, and track progress systematically. Whether you're a small startup or a large corporation, Equip gives you the resources to build, manage, and evolve your workforce development strategy with confidence and competence.

#### Includes everything in IMPACT tier PLUS:

- ✓ Create organizational health framework, including mission statement and company objectives
- ✓ Provide tailored best practices for company workforce development initiatives
- ✓ Culture survey + report + proposed solutions
- ✓ (1) 60-minute company-wide workforce development Training
- ✓ Company features on CR social media

### TRANSFORM

Comprehensive.

**\$100,000**

**Transform** is a comprehensive program to improve organizational health and culture. We work closely with leadership to develop tailored strategies, integrating best practices into your operations. Our long-term approach aims to boost innovation, employee satisfaction, and resilience, creating a sustainable positive culture that adapts as your organization evolves.

#### Includes everything in IMPACT & EQUIP tiers PLUS:

- ✓ RFI/RFP strategic planning and design for WD Initiatives (if applicable)
- ✓ (2) 60-minute company-wide Workforce Development Trainings - 1 per year
- ✓ Overall employee health and wellbeing consultation
- ✓ Succession planning framework
- ✓ Supplier Diversity: lunch and learn, mentorship, CRM tracking, ongoing support
- ✓ Marketing Strategy: Social media assessment and recommendations, website assessment and recommendations, newsletter framework, and post creations.

**Project Commitment Timeline: - 9 months - 1 year**  
\*community engagement event - pricing TBD

**Project Commitment Timeline: - 18 months**  
\*community engagement event - pricing TBD

**Project Commitment Timeline: - 24+ months**  
\*community engagement event - pricing TBD



# ConstructReach

**Get in touch:**  
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**Our one-off services include the below and can be priced after a conversation:**



**New Hire/ Intern,  
Management, and or  
Executive Curriculum**



**Recruitment Support**



**Tailored Workforce  
Trainings**



**Baseline Survey**



**Org Health Survey**



**Mentorship  
Framework**



**RFI/RFP Support  
for WD Initiatives**



**Marketing  
Strategy**



**Succession  
Planning  
Frameworks**

Our tiered pricing packages are designed to provide great value for most customers. However, for a more personalized and tailored approach, we recommend speaking with one of our sales representatives. They can work with you to understand your specific needs and requirements, and customize a solution that best fits your situation. Please don't hesitate to reach out to our sales team - we're here to help you find the perfect fit.



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