



PAUL ROBINSON:

**Transforming Construction
Leadership | Fostering Diverse, Skilled
Workforces | Building Collaborative
and Resilient Enterprises**



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**ConstructReach Social Media
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Transforming the Construction Industry with Vision and Strategy

 **Watch video**

Welcome to a new era of construction leadership and workforce innovation. I'm Paul Robinson, the catalyst behind ConstructReach, and my mission is to revolutionize your organization while strengthening communities. As we find ourselves living in the midst of a labor shortage that affects the lives of many, I think it is incumbent upon those in positions of leadership to drive change for the next generation. Partnering with ConstructReach isn't just about consultation – it's a transformative journey for your business practices. We've guided industry leaders towards embracing innovative workplaces so they can future-proof their organizations.



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ICSC Fireside Chat with Keynote:
Darryl McDaniels (DMC)

About Paul Robinson

As the Founder and CEO of ConstructReach since May 2018, Paul has been at the forefront of addressing the retirement crisis within the construction industry. Recognizing the retirement crisis facing the construction sector and the imperative to attract a younger and more diverse demographic to the construction industry, he founded ConstructReach in 2018. As a workforce development initiative and consultancy, ConstructReach, under Paul's leadership, has initiated partnerships with global brands such as Target, Walgreens, Nordstrom, Procore and ICL Group.

Since its inception, ConstructReach has emerged as a leader in facilitating industry-specific careers, enhancing company culture and hiring practices, and transforming workforce diversity. Paul has consulted with global brands on cultivating organizational health and fostering inclusive and dynamic work environments; he is approached to share his thoughts on a variety of topics regularly.

A connector and innovator, Paul created the iReach podcast in 2022 to challenge the status quo, interview industry leaders, inspire others to see construction as a career of choice and help shape the current dialogue around the industry. In addition, he also has a MA in Theological Studies from Bethel University and is a former Pastor.



Keynote Topics

Paul works with expanding companies and general contracting firms across the U.S. to inspire and educate leaders toward creating a more inclusive workplace. Recognizing that each team is on a specific journey with unique challenges, speaking programs can be tailored to your organization's distinct needs.

Keynote topics Paul can speak to include:

- Transforming Construction Leadership
- Building Collaborative and Resilient Enterprises
- Fostering Diverse, Skilled Workforces
- Leading Organizational Change
- Empowering Your Workforce
- And more!



Paul travels and speaks regularly for the company's national flagship community engagement event, "I built this!" (IBT), which provides a platform for corporations, educators, and students to gather for a day of fun, promise, and learning. This initiative strives to empower a younger demographic to step into various career pathways, help companies understand the practicality of community engagement, and strengthen communities.

6 Years of IBT Impact and Counting...

